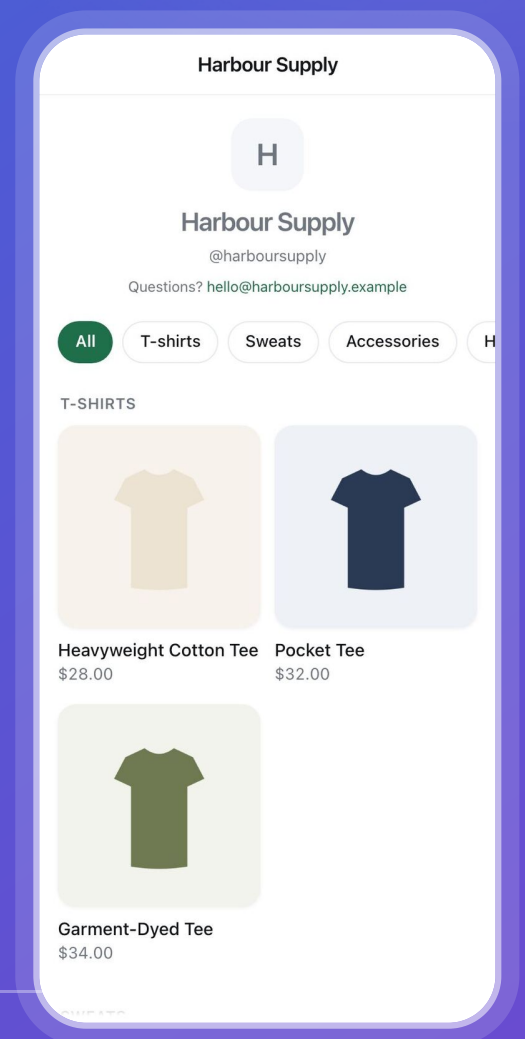


How to open your shop.

A shop of your own, inside Telegram. Add what you sell, share one link, and get paid straight to your own wallet.

No website to build. No shop software to install. No code.



truetransfer.is/en/open-a-shop-in-telegram

Telegram: @Truetransfer_bot

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Before you start

Three things, and you have two of them already.

- **Telegram**, on the phone you normally use.
- **Something to sell**, and a photograph of it. A photograph taken on your phone is fine.
- **A wallet address** — where you want the money to arrive. If you do not have one yet, any wallet app will give you one in a minute, and you can add it later.

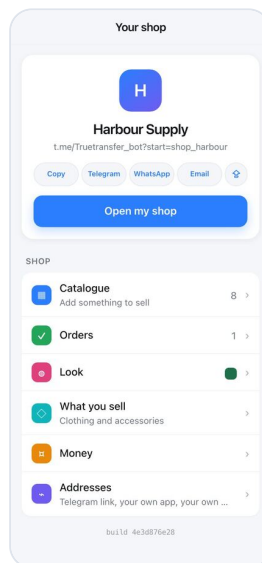
You will not be asked for a passport, a selfie, or a proof of address. We do not collect documents.

1 Open your shop

Open Telegram and find **@Truetransfer_bot**. Send it one word:

/shop

It answers with a button. Tap it, and your shop admin opens inside Telegram. This is where you will do everything from now on — there is nothing to download and no password to invent, because Telegram already knows who you are.



Your shop admin: six things and nothing hidden.

2

Choose a name for your shop

Tap **Addresses**. Pick a short name — letters and numbers, no spaces. That name becomes your link, and it is how people will find you.

You get three ways to be reached, and you can use all of them:

- A **Telegram link** you can paste anywhere.
- Your **own Telegram app**, if you already have one of your own.
- Your **own web address**, if you own one. Customers then never see ours.

3

Say what you sell

Tap **What you sell** and choose the closest description. If none of them fits, write it in your own words.

This takes ten seconds and it is not optional — a shop cannot open without it. A short list of things we cannot help sell is refused here rather than after you have done the work.

4

Add your first thing

Tap **Catalogue**, then **Add something to sell**. You need a name and a price. Everything else is optional.

Choices, like size and colour

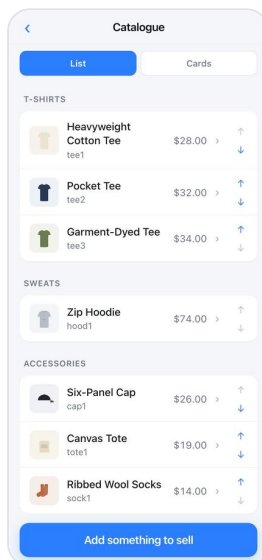
Write them on one line, the way you would say them:

Size: S, M, L, XL +2

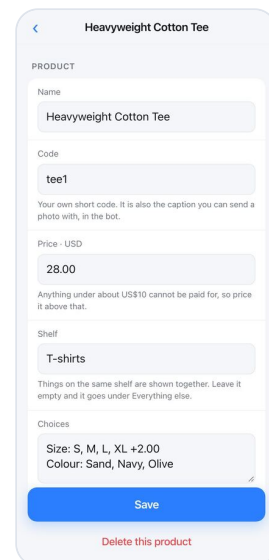
That gives four sizes, with XL costing two more. Add a second line for colour if you need one. A customer has to pick one of each before they can buy.

Shelves

Give each thing a shelf — *T-shirts*, *Accessories*, whatever you call them — and your shop groups itself. You can drag things into the order you want.



Your things, in shelves.



One thing being edited.

5

Add photographs

Up to eight per thing. The first one is the one people see in the shop.

The easiest way is to send the picture to the bot in a chat — tap **Send a photo in the bot** in the editor, and the next photograph you send is attached to that thing. You can also pick one from your phone in the usual way.

JPEG, PNG or WebP, up to 5 MB each.

6

Tell it where the money goes

Tap **Money**, then paste your wallet address under *Where the money goes*.

The app checks the address against the network as you type and spells it back to you before saving, because this is the one field where a typo costs real money.

Nothing can be sold until this is set.

Payments go from your customer straight to that address. They never sit in an account of ours, because we do not have one.

Currency

Pick the currency you price in — 42 of them, each written the way its own country writes it. Things already in your shop keep the currency they were added with.

Your own markup

If you want a percentage added to every price, set it here. What you list is then what you keep.

7 Set your delivery prices

Still under **Money**. You can charge one flat fee, or set a price for each place you send to. The closest match wins, so somebody down the road is not charged the same as somebody on the other side of the world.

TIER	COVERS	YOU CHARGE
Vancouver	the town, or a postcode	\$4.00
Canada	the country	\$9.00
United States	the country	\$12.00
Everywhere else	anything not listed	\$24.00

You can also make delivery free above an amount. If nothing covers an address, the shop tells the buyer you do not deliver there rather than quietly charging nothing.

The screenshot shows a mobile app interface titled "Money". Below the title is a section "WHAT YOU CHARGE, BY DESTINATION". It contains four rows of settings:

- Vancouver:** Country code "CA", location "Vancouver, V6B, \", price "4.00", and a "Free above" option.
- Canada:** Country code "CA", location "Ho Chi Minh City,", price "9.00", and a "150.00" option.
- United States:** Country code "US", location "Ho Chi Minh City,", price "12.00", and a "200.00" option.
- Everywhere else:** A single row for the default price.

Each row has a "Save" button. There are also small flags and codes (V6B-VSK, CA, US) next to the respective sections.

As many delivery prices as you need.

8 Decide what to ask the buyer for

Under **Money**, choose one:

- **Nothing** — for something that needs no delivering.
- **A way to reach them** — one optional line.
- **Name, telephone and address** — for anything you post. They cannot pay until all of it is filled in.

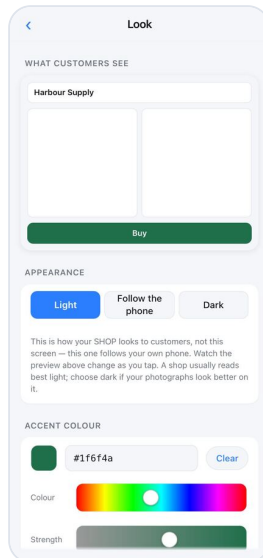
On the last one the buyer picks their country from a list, and the telephone code and the delivery price follow from it.

9

Make it look like yours

Tap **Look**. Pick any colour for the buttons, add your logo, and put a photograph behind the whole shop if you want one. Choose light or dark, or let it follow the customer's own phone.

There is a live preview above, so you see exactly what a customer will see.

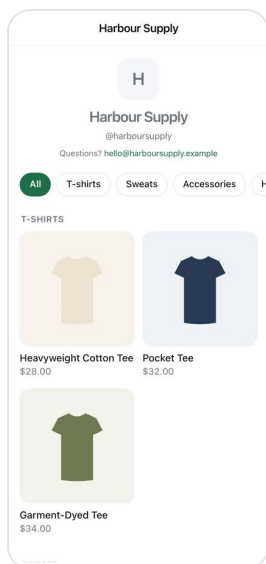


A live preview of your shop.

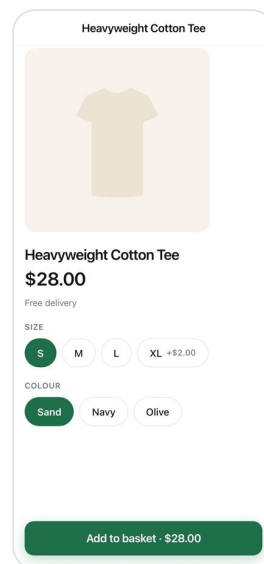
Share your link

Go back to the first screen. Your link is at the top, with buttons to copy it or send it straight to Telegram, WhatsApp or email.

Put it in your channel, your group, your profile, a message, a poster, a business card. Every single thing you sell also has a link of its own, if you would rather point someone at one item.



Your shop, as a customer sees it.

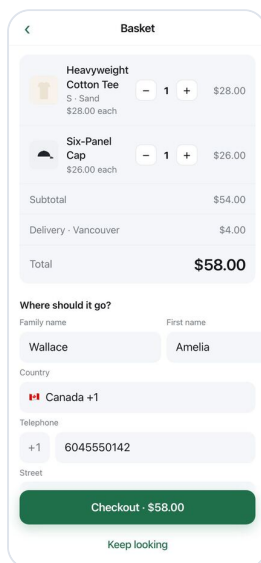


One thing, with its choices.

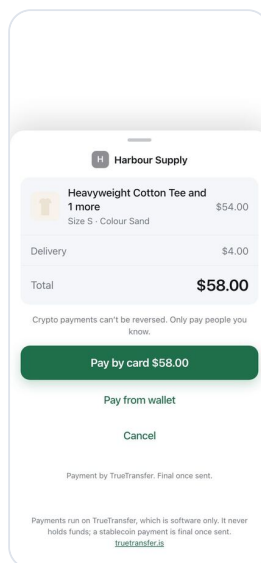
What your customer does

Worth knowing, because it is what you are asking them to do.

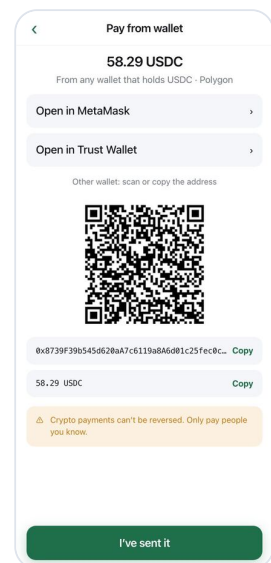
- They open your link. It works inside Telegram and in any browser.
- They add what they want to a basket and change how many.
- They fill in where it goes, once, however many things are in the basket.
- They tap **Checkout**. A payment sheet rises from the bottom of the screen with your shop name, what they bought, the delivery charge and the total.
- They pay by card, or from a wallet by tapping their wallet app or scanning the square on screen.



The basket, with delivery already worked out.



The checkout.



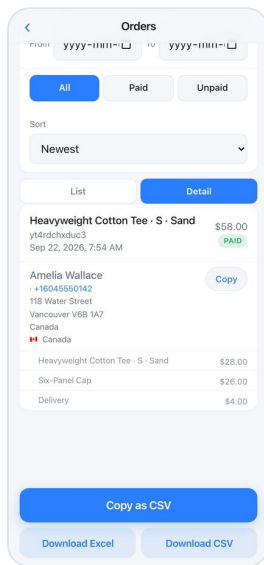
Paying from a wallet.

When an order arrives

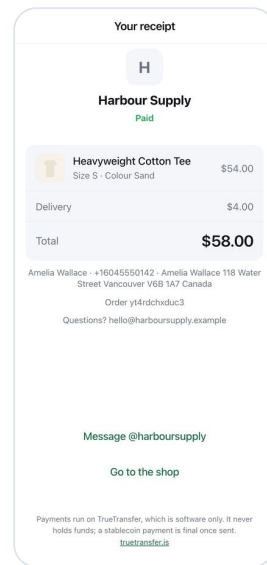
You get a message in Telegram the moment it is paid, with what was bought, who it is for, their telephone and their address.

Tap **Orders** in your admin to see the same thing laid out the way you would write it on a parcel, with a button that copies the whole address. Search by a name, a street, a postcode, a telephone number or the order number. Take the lot away as a spreadsheet whenever you like.

Mark an order **sent**, then **done**. When it is done, the customer's name, telephone and address are deleted. We keep what was sold and for how much; we do not keep where they live.



One order, with everything the courier needs.



The receipt your customer keeps.

What it costs

WHAT

HOW MUCH

To open a shop, list things, and keep it open	Nothing
Our fee on each sale through your shop	1.5%
Turning your price into what the customer pays with	0.5%
Monthly fee	None

Your customer sees one total and pays exactly that. Our part comes out of the sale rather than being added on top of it.

• The part worth understanding

When somebody pays you, the money moves from them to **your** wallet. It does not pass through a TrueTransfer account on the way, because there is no such account. We cannot freeze it, spend it or lose it.

The other side of that: a payment cannot be undone once it has been sent. Nobody can reverse one out of your wallet either.

Customers pay in digital dollars — USDC or USDT — each worth about one US dollar, which is why you can price in your own currency and still be paid in something that does not move overnight.

• If you get stuck

Send a message to **@Truetransfer_bot** and a person reads it, usually the same day. Or use the contact form at **truetransfer.is**.

We will never ask you for your recovery phrase, your private key, or a payment to release your money. If anybody claiming to be us does, it is not us.



TrueTransfer Shops

Open your shop.

Open Telegram, find **@Truetransfer_bot**, and send it **/shop**.
That is the whole beginning.

Everything in this guide happens on the phone in your hand.

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TrueTransfer is software: it never holds, controls or takes custody of your money, and a payment cannot be reversed once it has been sent. Prices, fees and features described here were correct when this guide was printed and may change.

Screenshots show an invented shop with invented goods. They are not a real trader and not real orders.

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